

## **Controller of the register**

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## **Name of the register**

Kiantama customer register

## **Purpose of the register**

Personal data in the register is processed in order to

- sell products and services.
- maintain customer relationship and to guarantee good customer experience.
- to send newsletters and other marketing material.
- to execute customer satisfaction surveys.

## **Personal data to be processed**

- name and title/position
- contact information: e-mail and phone number
- organization and its' location
- company invoicing information

## **Data sources**

Register is compiled of information given by the customer themselves or by their organization, from contact request forms at our website or public sources (e.g. company websites).

No personal data is collected for the visitors of kiantama.fi -website. Instead, cookie data is collected through different analytics tools (such as Google Analytics) and this information is utilized in analyzing the overall performance of our website and marketing activities. The consent for using necessary cookies is given when browsing our website for the first time. This consent can at any time be changed or withdrawn at <https://kiantama.fi/tietoa-evasteista/> .

## **Recipients of personal data**

Personal data will not be transferred to any 3<sup>rd</sup> party, despite our designated service providers to the extent they are involved in the implementation of the uses described in this privacy statement. Personal data in the register is not processed outside EU.

## **Storage period**

The personal data registered will be kept until the registree requests the removal of the data or until we receive information of replacing contact person for the company .

## **Removal from the register**

All personal data will be removed if requested by the registree. The registree can at any time contact the Controller (contact information above) to request removal of the data.

**Data protection**

Data in the register is kept confidential. Data network and the equipment are protected by firewall and other necessary technical procedures. The Controller is responsible for organizing processing, protection, security and storage of the data, aswell as enabling the registrees to inspect their personal data included in the register.